

Netaji Subhas Open University School of Professional Studies

REPORT: Celebrating World Book Day (12/4/16)

Department of Library and Information Science under the aegis of School of Professional Studies, Netaji Subhas Open University celebrated the World Book Day as an invited participants of American Library, Kolkata on 12th April 2016. Main aim of this event was to develop the love for reading among its learners.



World Book Day was first designated an international event by UNESCO in 1995 after being observed for over 70 years in Catalonia, where giving books to friends and family had become an annual tradition. It was first marked in the UK two years later in 1997, in response to an increasing concern over poor reading and writing standards.

As a part of this celebration American Library, Kolkata organized a '**Walk for Books**' rally. 50 Learners from Bachelors' of Library and Information Science and Masters of Library and Information Science headed by faculty Barnali Roy Choudhury, Asst. Prof, LIS, NSOU took part in this rally with Banner and Placards.



Thousands of books lovers, which include 12 reputed schools, more than 5 colleges and 5 universities along with Red Cross Society of India, all library associations, commercial establishments, NGOs, took part to this rally. Rally started at sharp 8:00am from American Library, Kolkata towards Victoria Memorial (South Gate). The enriching experience of the

world book day ended with a lecture delivered by the Director, American Library, Kolkata. To promote this idea the learners were taken to the rally for encouraging their reading habits.